LAWS6087 Assignment 3 Instructions:

Creative Assignment

This assignment requires you to submit both a creative output and a brief written statement. You may complete this assignment as a group of up to 4 people, or you may complete it individually. See the guidance provided on Canvas for more information.

Creative Output

Your creative output must critically engage with a topic relevant to Modules 1-6. This topic may be different or the same as the topic you explored for Assignment 2 (Research Assignment). The creative output must also align with one of the following key themes:

- **Eating the world**
  - This theme could include the impact of emerging technologies or AI on law and/or society; the regulatory challenges posed by emerging technologies or related sociocultural practices; critical approaches to internet law issues
- **Archetypes and Avatars**
  - This theme could include the unique challenges or positionings of individuals within the current Law and Technology ecosystem or in Internet Cultures; or more specific archetypes such as the Pirate, Troll, Advocate, or Activist.

Written Statement:

Your written statement of 400 words (+10%) must identify which theme (either 'Eating the World' or 'Archetypes and Avatars') your creative output aligns with (see above). It must also outline: (1) The legal issue your project addresses; (2) How your project is relevant to this legal issue; (3) What your project says about the legal issue (ie a summary of the substance of their commentary/critique. What is your key message?); (4) Justification of format (ie why did you choose the medium you did?); and (5) who your target audience is.

Output format:

Your creative output can be in any type of format – video, podcast, artistic work, video game, cartoon, animation, design, song/musical composition, poem, dance, tik tok, meme or other social media content, website, script, stand up comedy routine, creative writing, or any other medium.

If you are uncertain if your proposed format is acceptable for this assignment or if you have a query re layout, you are welcome to reach out to me via email for a chat: marie.hadley@newcastle.edu.au.

Output length/size:

I have not specified a definitive output length or size because the format/medium adopted will influence what is appropriate, as will the message about your topic you are trying to convey. I anticipate that outputs length/size will vary significantly (ie a poem is likely to be one page but a dramatic script is likely to be more than 1 page; a cartoon may involve multiple frames or a single image).

The main guideline with regards to your creativeoutput's size/length is that it must be either:

- suitable for inclusion in an educational resource online zine on Internet Law (an Eating the World or Archetypes edition), and the equivalent of one page (or a one page entry); **or**
- suitable for inclusion in a multi-sensory exhibition on the theme you selected (Eating the World or Archetypes and Avatars), and the equivalent of one entry to that exhibition.

I hope that this will guide the size for both more fact-driven outputs, and those that are more overtly experimental. However, if you are concerned whether your output will meet the brief, have a close read of the assignment criterion. Can it satisfy the criteria? If so, great! If you are concerned, think about your concept: does the output, in its current form, suit the delivery of your message? Would your concept/message be better communicated, if it included an additional element or was lengthened (or the reverse: if it removed an element or was shortened?) You are also welcome to look at the exemplars provided on Canvas for guidance as to length/size.

Still have questions? contact me to discuss whether your planned output size is appropriate: attend one of the Drop in Zoom sessions, drop me a line on the Discussion Board for Assignment 3, or email me at marie.hadley@newcastle.edu.au

Assignment Submission:

As this assignment requires you to submit a creative output as well as a written statement of 400 words that provides contextual information about your output, it is anticipated that many students will need to submit <u>two</u> files for their assignment. The only way to submit multiple files in Turnitin is by selecting the Text box submission option. You can then select two or more files from the icons in the toolbar.

If you only have one file to submit (ie because your creative output file is a word doc or pdf and thus you can include your creative output and rationale statement in the same file document): you can directly upload one media or one text file through the Turnitin portal in the usual way.

If there are difficulties submitting a file because of the nature of the output (as would be the case, for example, in the instance of a website, physical painting, or a live performance etc), please email me at marie.hadley@newcastle and we will discuss workable solutions.

Output Content: Use of Existing Material & AI Tools

In previous years I have had students ask me whether they are able to use materials, such as those images that are Creative Commons licensed from sites like Wikimedia Commons, Pixabay, Unsplash etc. The answer to this question is Yes. This will not be detrimental to the marking of the task, but please do note the first criterion around originality in the Marking Criteria. Also, you must fully attribute/cite any material authored by others at the end of your written statement (include URLS where possible). Where an AI tool is used in the creation of the output, this must also be fully acknowledged and described at the end of your Rationale Statement. Sentences that contain citation/attribution information are not included in the word count.

Students are reminded that the University's Student Conduct Rule (available at https://policies.newcastle.edu.au/document/view-current.php?id=34) prohibits presenting someone else's words or ideas as your own and this rule applies equally to content created by an AI app, platform or tool. I recommend saving versions of your draft wherever possible.

Unsure about how to approach this task?

If you are unsure about how to approach this task, I advise you have a look at the following YouTube video on creative assessments in law, that includes useful tips from Dr Sarah Hook: https://youtu.be/uBLRAsGsxtI?si=iMVeNQfZjigoHU5B.

You could also have a click around the templates on Canva for ideas.

Still stuck? You could try the following steps:

1. Think about the concept. What are you trying to say with this output? What is the key message/critique/comment?

2. Then think about: what is the purpose of this output? Does the format you are thinking about using help you convey your key message/critique/comment (ie is there an alignment between your concept/message and the format you wish to choose?). Then assuming the answer is yes,

3. Think about: what content/focus will best help me to convey my concept/message in this format?

4. Look at the criteria: will the project as planned get you where you need to go with your final output?

If you struggle to come up with a concept, perhaps try working in reverse. What formats do you enjoy expressing yourself in? What comes most naturally to you, or what types of texts do you connect with best? (visual? aural? text? audiovisual?) Alternatively, think about your audience. How could you connect with your friend group, or family, or neighbours about the issue you have chosen to focus on? What might reach those people who have no interest in reading detailed legal cases or statutes?

You are welcome to workshop your ideas with other students in the course, regardless of whether you submit an individual or a group assignment.

Remember:

This is an opportunity for you to show off your creative flair and engage in a different type of critical thinking about law. It may be uncomfortable – but critical thinking often is. I am excited to see what you create.

Any Questions?

- Attend one of the Assignment 3 Drop-in Zoom Sessions. These sessions are currently scheduled for (but check Zoom on Canvas for any updates to the day/time)
    - 17 September 10am
    - 9 October 4pm
- Post on the Discussion Forum for Assignment 3
- Email Marie: marie.hadley@newcastle.edu.au